



Fondation Nationale pour l'Enseignement
de la Gestion des Entreprises

Academic Training Program

“ Meet the Editors” of EJIS, ISR, JAIS, MISQ, MS, SIM

Information Systems Faculty Publishing Workshop

**Coordinated by Frantz ROWE
Professor, University of Nantes (IAE), Part-time Professor, SKEMA
Business School**

Paris, December 10-13th 2012

An Event supported by
the French Foundation for Management Education (**FNEGE**)
and the Association Information and Management (**AIM**)

FONDATION NATIONALE POUR L'ENSEIGNEMENT DE LA GESTION DES ENTREPRISES
2, avenue Hoche 75008 PARIS - Tél. 01 44 29 93 60 - Fax. 01 47 54 05 99
Email : info@fnege.fr – Site internet : <http://www.fnege.net>

PROGRAMME

Purpose: The objective of this workshop is to support young information systems faculty members from France and all over Europe in their effort to publish their research in the most prestigious outlets within the information systems discipline. Over a period of four days, the editors of leading information systems journals will work together with the participants in an interactive way to provide hands-on advice on the research publication process.

Topics of discussion include how to submit a paper to a top journal, manage the review process and respond to reviewers; how to build up a successful research team; how to position a manuscript and clearly define its contribution to theory; how to get publication from a doctoral monograph; how to do a critical review of the literature and write a state of the art review; and how to get publication in leading American journals.

The seminar will be limited to 20 participants to ensure a high degree of interactivity between the participants and presenters (editors) and among participants and will take place in Paris from December 10-13, 2013.

Target group: Young, full-time, tenure-track strategy and organization faculty members (Assistant Professor level) who have either recently been hired by an academic institution or are working in such an institution for less than five years. The event is targeted towards faculty members who have obtained their PhD and are working in a business school or university in Europe. Participants are expected to participate during the full duration of the workshop, which implies arriving in Paris in the evening of Monday December 9th and departing in the evening of Friday, December 13th.

Location: 2 Avenue Hoche, 75008 Paris, France

Application procedure: Applications should be sent by e-Mail to the program coordinator (Professor Frantz ROWE, frantz.rowe@univ-nantes.fr) by October 1st at the latest. Early applications are welcome. Applications should include a short (one-page) CV, a brief statement (300 words) on the reasons for wanting to attend the seminar and a copy of a recent research paper (either published or work-in-progress) authored or co-authored by the applicant. Selection will be based on academic achievement and participants will be notified by October 15th.

Participation fee:

The participation fee is **1 000 EUR**.

This fee includes participation in the seminar, lunches, the documents, one group dinner. The fee does not include travel and accommodation expenditures.

PLANNING

Day 1: Tuesday, December 10, 2013

Introduction : Meet the editors
Marc Bidan (AIM President) and Frantz Rowe (Coordinator)

"From initial idea to publication: How to manage the research process?" including "Which publication strategy from a European viewpoint?" Yves Pigneur, Editor-in-Chief *Systèmes d'Information et Management*

"What Reviewers Look for in ISR: Crafting a Paper that Makes it Through Successfully"
Ritu Agarwal, Editor-in-Chief *Information Systems Research*

Day 2: Wednesday, December 11, 2013

"How to realize a good literature review"
Frantz Rowe, Editor-in-Chief *European Journal of Information Systems*

"How to craft a conceptual paper/ how to deal with theoretical development" Suzanne Rivard, Theory and Review Departmental Editor, *MIS Quarterly* and *J AIS* Senior Editor

Day 3: Thursday, December 12, 2013

"Positioning a Paper for Management Science: Tips, Hints and Strategies for Success » and "Conducting and Publishing Quantitative Research in IS"

Sandra Slaughter, Departmental Editor, *Management Science*

Day 4: Friday, December 13, 2013

"Publishing qualitative research in high level outlet" and "Narratives and other alternative genres"

Michael Myers, Senior Editor, *Information Systems Research* and Associate Editor *European Journal of Information Systems*

Young Information Systems Faculty Publishing Workshop”

• Paris, 10-13 December, 2013 •

REGISTRATION FORM

Sent to : FNEGE - 2, avenue Hoche -75008 PARIS / Fax 01 47 54 05 99
(accompagné de votre paiement ou d'un bon de commande de votre établissement)

NOM :Prénom :

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Institution :

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Fonction :

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Adresse complète

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Code Postal :

Ville :

Email :

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Tél : Tél. Portable : Fax :

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Intitulé et adresse de facturation (si l'intitulé de la facture est différent)

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(Une convention de formation professionnelle peut être établie par la FNEGE sur demande de l'établissement) - **Agrément formation n° 11753185075** -

FRAIS D'INSCRIPTION : 1.000 euros TTC

Ce tarif comprend la participation à l'ensemble du programme (4 jours à Paris, ainsi que les déjeuners, un diner).

Des conditions préférentielles peuvent être consenties en cas d'inscription groupée de plusieurs enseignants appartenant au même établissement.

Règlement par chèque à l'ordre de la FNEGE ou par virement bancaire au LCL (Le Crédit Lyonnais) -
Domiciliation : PARIS CAE DRIF 4 – Code banque : 30002 – Code guichet : 04839 - Compte n°
0000060473F – Clé RIB 89

Date limite de candidature : 1er octobre 2013

CONDITIONS D'ANNULATION

Avant le 2 novembre : 50 % des frais d'inscription restent dûs.

Au-delà de cette date, aucun remboursement des frais d'inscription ne pourra être effectué.

Pour tout renseignement : Maelle BRUMARD – Tél : 01 44 29 93 68 – Mél : brumard@fnege.fr