

**RESEARCH INTERESTS:**

Information system, entrepreneurship, and business model design.

**EDUCATION:**

Ph.D., University of Namur (Belgium), 1984.

**CURRENT POSITION:**

Emeritus Professor, University of Lausanne.

**ACADEMIC EXPERIENCE:**

2009 - 2012 Vice Dean, HEC Lausanne

2006 - 2012 Head, Information Systems Institute, University of Lausanne

2000 - 2004 Vice Dean, HEC Lausanne

1996 - 2004 Head, Information Systems Institute, University of Lausanne

1984 - 2019 Professor, HEC Lausanne, University of Lausanne

Courses taught: *Service Design, Introduction to information systems, Information System Engineering, Management of Information Technology, Strategy and Information Technology, e-business, Design of Interactive Systems, Business Model Innovation and Design, and Design Science Research in IS.*

**VISITING POSITIONS:**

HEC Montréal (2013-15), National University of Singapore (2012-13), University of British Columbia (2003-04), Georgia State University (1993-94)

**SELECTED PROFESSIONAL ACTIVITIES:**

Editor-in-chief *Systèmes d'information et management (SIM)*. Associate editor *Journal of AIS* (2006-2008). General Chair, *AIM'2007*. Swiss representative of IFIP TC 8 (2008-10).

**AWARDS:**

Ranked with Alex Osterwalder No. 4 among the Thinkers50's *Most Influential Management Thinkers* in the world and hold the Thinkers50 Strategy Award. In 2016, Yves Pigneur received the *AIS Outreach Award* and in 2019 the Prix de l'Université de Lausanne.

**SELECTED PUBLICATIONS:**

Osterwalder A., Pigneur, Y., Smith, A. (2020) *The Invincible Company*, Wiley

Osterwalder A., Pigneur, Y., Bernada, G., Smith, A. (2015) *Value Proposition Design*, Wiley

Osterwalder, A. & Pigneur, Y. (2010) *Business Model Generation*. Wiley (45 translations).

**Articles**

Avdiji, H., Elikan, D., Missonier, S., Pigneur, Y. (2020) A design theory for visual inquiry tools. *Journal of the Association for Information Systems (JAIS)* – forthcoming May.

Elikan, D., Pigneur, Y. (2019) A visual tool for identity communication strategy. *Journal of Small Businesses and Enterprise Development*, 26(6/7), 831-854.

Fritscher, B., Pigneur, Y. (2016) Classifying Business Model Canvas Usage from Novice to Master: A Dynamic Perspective. *Lecture Notes in Business Information Processing*, Volume 257, 134-151

Liu, Z., Bonazzi, R., and Pigneur, Y. (2016) Privacy-Based Adaptive Context-Aware Authentication System for Personal Mobile Devices. *Journal of Mobile Multimedia*, 12(1-2), 159-180

Ondrus, J., Bui, T., Pigneur, Y. (2015) A Foresight Support System Using MCDM Methods. *Group Decision and Negotiation Journal*, 24(2), 333-358.

Osterwalder, A., Pigneur, Y. (2013) Designing business models and similar strategic objects: the contribution of IS, *Journal of AIS*, 14(4), 237-244.

Bendahan, S., Camponovo, G., Monzani, J. & Pigneur, Y. (2005) Negotiation in technology landscapes: An actor-issue analysis. *Journal of Management Information Systems*, 21(4), 137-172.

Osterwalder, A., Pigneur, Y. & Tucci, C. (2005) Clarifying business models: Origins, present and future of the concept. *Communications of AIS*, 6(1), 751-775.